

AALIYAH MAKHMAD

Liyah Creative has been shaping premium entertainment experiences for the UAE's most discerning clients for over two decades.

Founded by **Aaliyah Makhmad** — performing artist, show designer, and Executive Creative Director — the studio was built on a singular conviction: that exceptional events demand exceptional creative leadership.

Aaliyah's contribution to the UAE's cultural landscape was recognised by the **DCAA** (Dubai Culture & Arts Authority), which honoured her with a **Golden Visa** as a “**Creative**” — a distinction awarded to fewer than a handful of entertainment professionals in the region.

As pioneers in aerial artistry, immersive show design, and large-scale stage production, **Liyah Creative** specialises in bespoke luxury entertainment for elite private clients, premium F&B venues, and world-class hospitality brands.

From thematic event concepts and signature welcoming acts to custom theatrical productions and immersive spectacle, our team of world-class performers and senior production specialists ensures every occasion is flawlessly executed and genuinely unforgettable.

We don't produce events. We craft experiences — exclusive, extraordinary, and built entirely around your vision.

Dream it. We'll bring it to life.

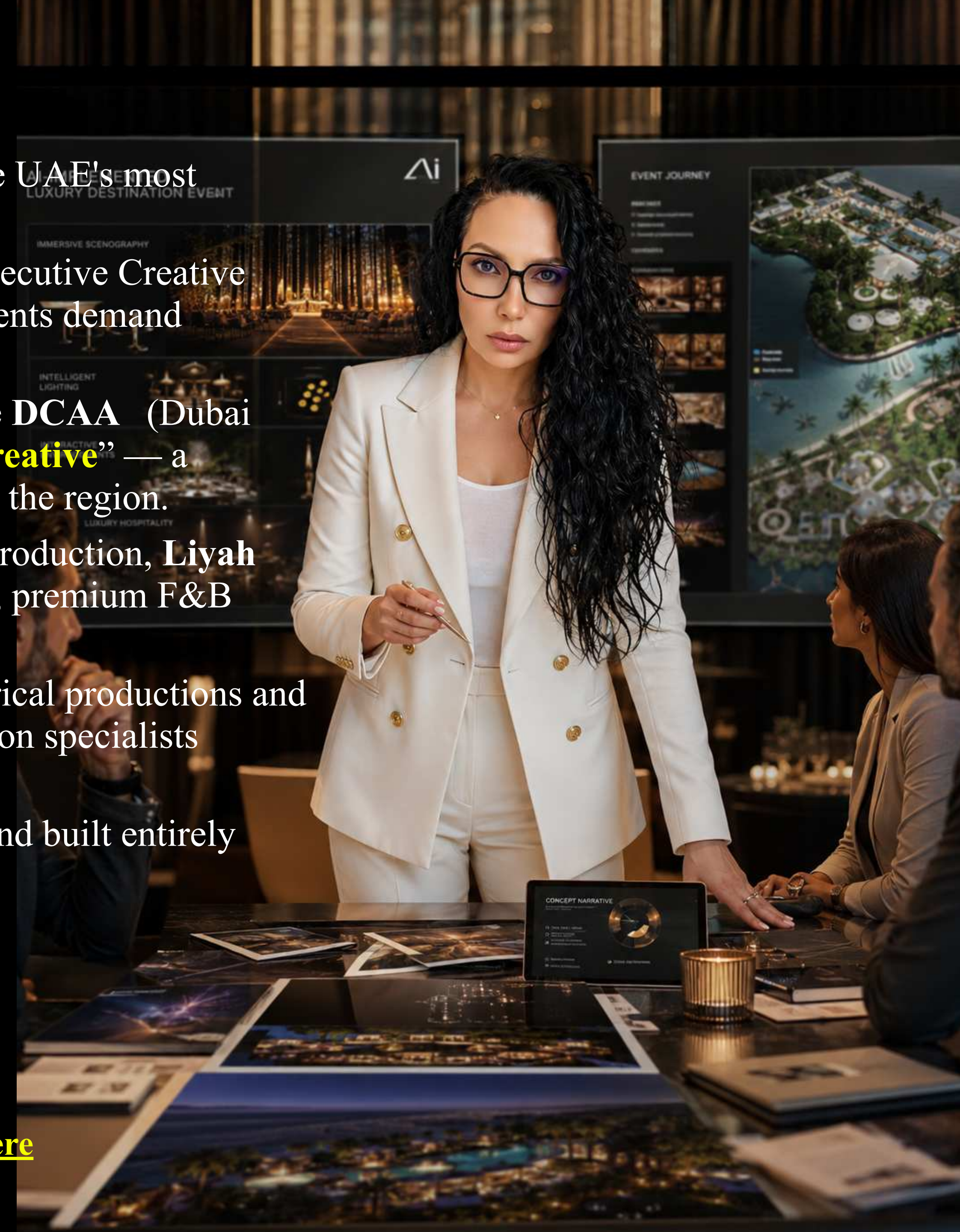
Warm Regards,

The Liyah Creative Team.

[**REEL Portfolio**](#)



[**Read More Here**](#)



SERVICES

Costumes Making



Behind Scene Work

Audition / Casting



Talent Casting & Management



Event Theme Design



Liyah Creative sets the standard for premium event entertainment in the UAE — delivering world-class show design, immersive productions, and performance experiences that define occasions.

- Bespoke Entertainment Concept & Design
- Show Creative, Direction & Production
- Immersive Experience Development
- Talent Booking, Casting & Management
- Thematic & Experiential Event Design
- Wedding & Gala Event Direction
- Show Running & Production Management
- Dinner Show & Cabaret Production
- Executive Creative Consultancy



DESIGN AND PRODUCTION



Artistic Shapes Creative



Dinner Show Experience



Show Time!



Aerial Rigging Set-up

Liyah Creative manages the full production spectrum — from creative concept to technical execution — ensuring every element is considered, crafted, and delivered to the highest standard.

Behind every world-class event, our team handles:

- Aerial Rigging & Technical Installation
- Aerial Performance Supply & Management
- Artistic Structures Design & Fabrication
- Props & Costume Creative Direction
- Bespoke Atelier — Costume & Props





Liyah CREATIVE

PREMIUM SEGMENT ENTERTAINMENT
REQUEST FOR ENTERTAINMENT SLIDES

[View Entertainment Here](#)

[View REEL Here](#)



AERIAL ART

Decades of Aerial Mastery — Trusted, Innovative, Unmatched

Liyah Creative is the UAE's premier aerial art authority — defined by technical precision, artistic innovation, and an uncompromising standard of safety.

We don't just perform. We set the benchmark.

Why Clients Trust Us:

- **Pioneers of the Craft** — Decades of expertise across aerial artistry, rigging engineering, and show production, establishing the regional standard.
- **Full-Service Rigging Mastery** — Our in-house team manages structural analysis, load testing, and custom rigging solutions, delivering flawless execution across every venue — from desert estates to high-rise ballrooms.
- **Exclusive, Never-Seen-Before Acts** — Every aerial act is designed bespoke, built around your event's narrative — a precise fusion of movement, mechanics, and artistry.
- **Reliability Redefined** — Trusted by royalty, global brands, and luxury event planners for meticulous planning, fail-safe protocols, and exceptional execution.

A Legacy of Firsts

We have elevated aerial performance into a high art — where daring creativity meets cutting-edge engineering. Every production is a testament to craftsmanship, precision, and the relentless pursuit of the extraordinary.

When only the unparalleled will do — Liyah Creative delivers.



Aerial Artistry

CUSTOM-DESIGNED AERIAL APPARATUS

Custom-Designed Aerial Artistry — Engineered Beyond Limits

Liyah Creative redefines aerial innovation through bespoke apparatus design — where engineering precision meets artistic vision to produce performances that exist nowhere else in the world.

From custom aerial hoops and suspended chandeliers to kinetic silk rigs and dramatic large-scale installations, every piece is purpose-built to amplify storytelling, elevate visual impact, and push the boundaries of what aerial performance can be.

A floating crystal lyra for a royal gala. A swaying aerial vine for a fantasy-themed wedding. Each apparatus is conceived, designed, and fabricated exclusively for the moment it will inhabit.

Why Custom Design?

- **Unmatched Aesthetic** — Every design is tailored to the event's theme, venue, and visual language.
- **Truly Exclusive** — No two acts are identical. Every performance is a signature experience.
- **Engineered for Spectacle** — Precision-crafted for breathtaking visuals, structural integrity, and absolute safety.

We don't just perform in the air — we sculpt it.

Aerial Diamond



CUSTOM-DESIGNED FLOOR APPARATUS

Proprietary Design. Engineered for Impact.

Liyah Creative operates at the intersection of structural engineering and artistic vision. Every custom apparatus and free-standing installation we produce is built exclusively for its event — modular, scalable, and architecturally considered for the specific venue, theme, and audience it will serve.

Our structures are not adapted from existing formats. They are precision-engineered to transform spaces into immersive environments that no standard production can replicate.

From suspended kinetic sculptures to large-format interactive stage installations, every build is a considered creative decision as much as an engineering one.

Unique vision. Unparalleled execution.

Performing Apparatus



CREATIVE ROAMING/AMBIENCE & SPECIALITY ACTS & SHOWS

Signature Welcoming Acts & Immersive Entertainment — Crafted for Every Occasion

Liyah Creative transforms events into fully immersive experiences — through bespoke ambience characters, roaming acts, and thematic performers designed to elevate every moment from arrival to finale.

Our entertainment concepts are tailored across a full spectrum of occasions: UAE National Day, cultural celebrations, festive galas, and landmark hospitality events.

What we deliver:

- **Immersive Guest Welcome** — From levitating piano performers to dramatic carpet characters, every arrival is choreographed to set the tone for an unforgettable experience.
- **Dynamic Roaming Entertainment** — Performers move fluidly through guest environments, generating energy, engagement, and spontaneous spectacle at every turn.
- **Exclusive Thematic Productions** — Custom concepts including Flower Dress characters, flag-twirling aerialists, 3D projection-mapped traditional dancers, and synchronised Ayala and drum performances — honouring cultural heritage with a contemporary visual language.

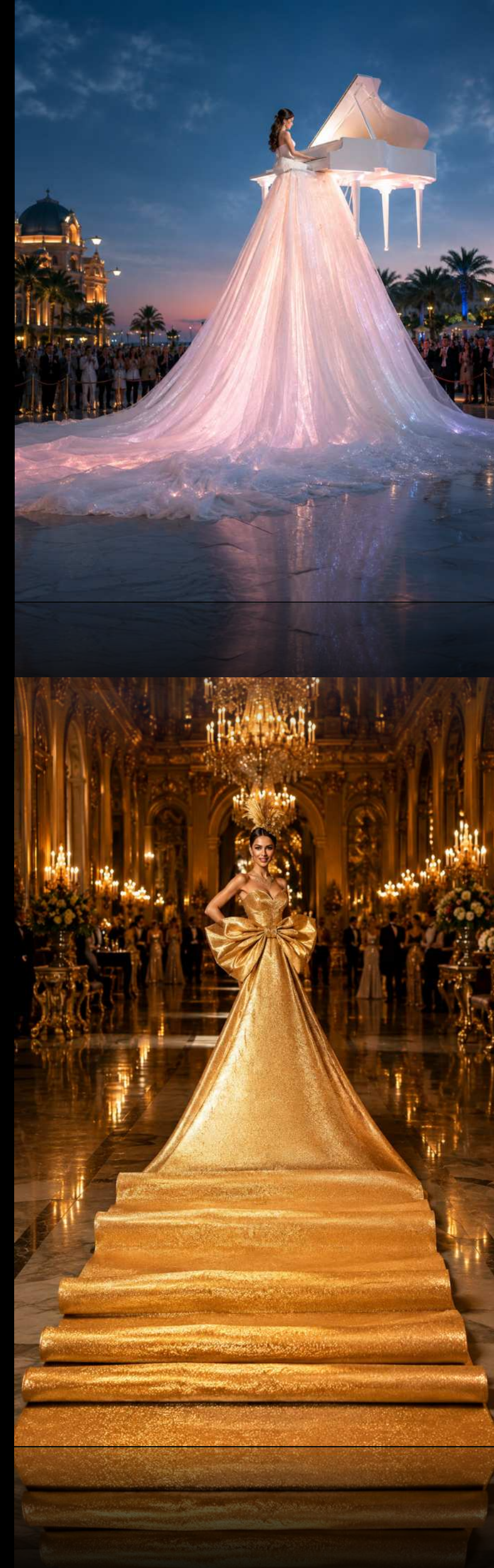
From National Day and Eid to Diwali, Christmas, and NYE, every act is conceived to reflect the spirit of the occasion — visually compelling, culturally considered, and precisely executed.

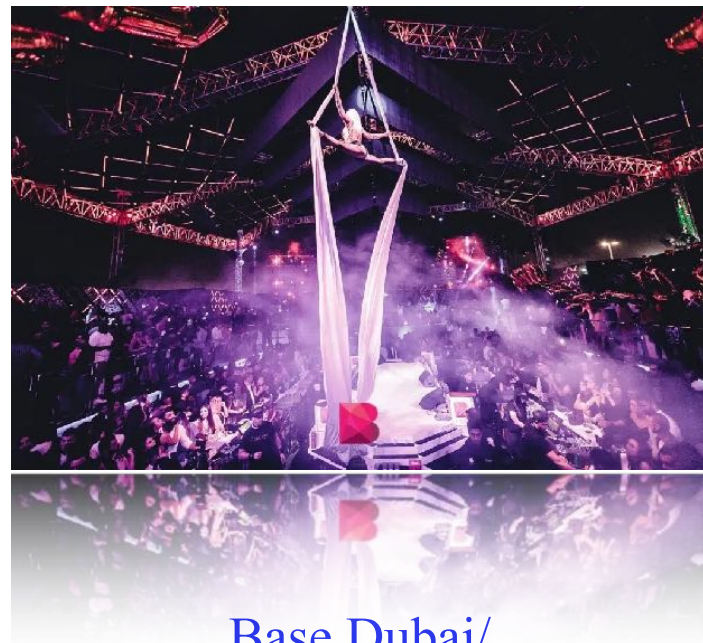
Tradition. Innovation. Unmatched Festive Energy.

Events Reel

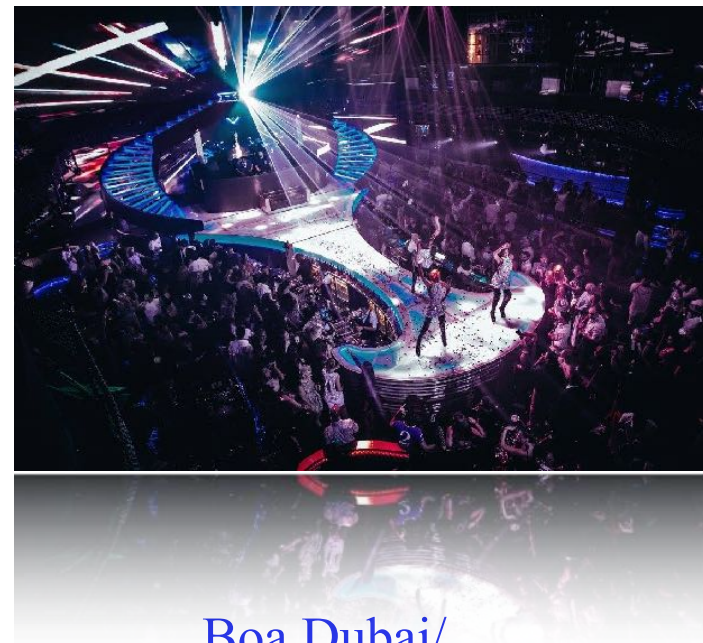


Events Reel 2





[Base Dubai/](#)



[Boa Dubai/](#)

A FEW OF OUR PREVIOUS CLIENTS:

Liyah Creative has been the trusted creative partner for some of the most prestigious venues and hospitality brands in the UAE, GCC, and internationally — designing and delivering bespoke entertainment concepts for both landmark openings and long-term residencies.



[THE ONE1 Dubai/](#)



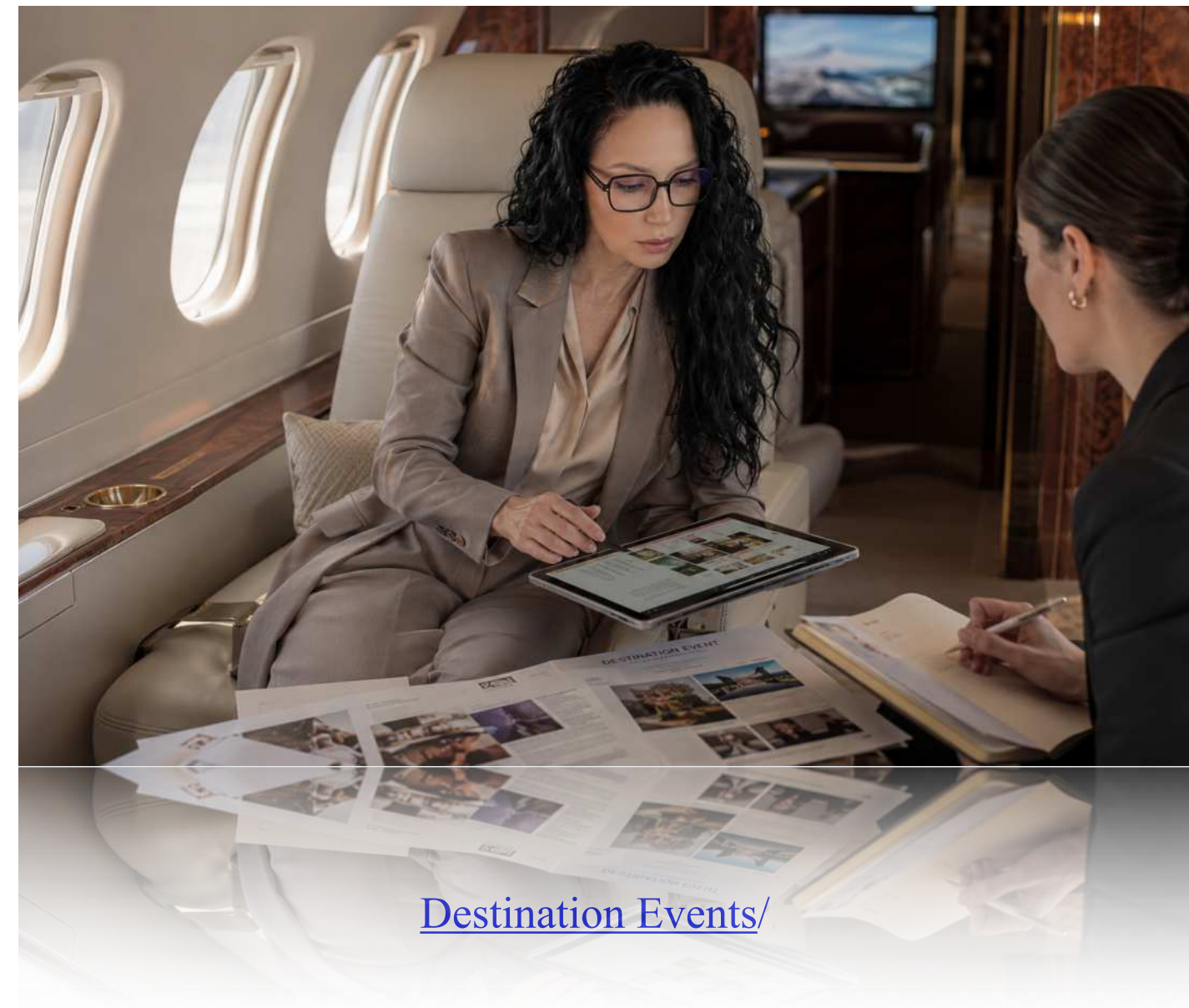
[Cavalli Dubai/](#)



[W Yas Abu Dhabi/](#)



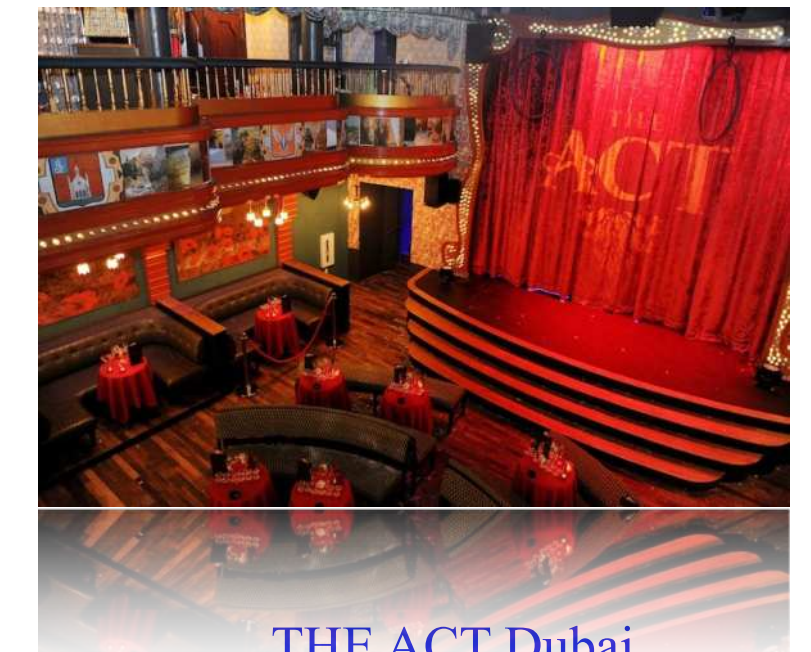
[SOBHA/](#)



[Destination Events/](#)



[Mercury Lounge Dubai](#)



[THE ACT Dubai](#)



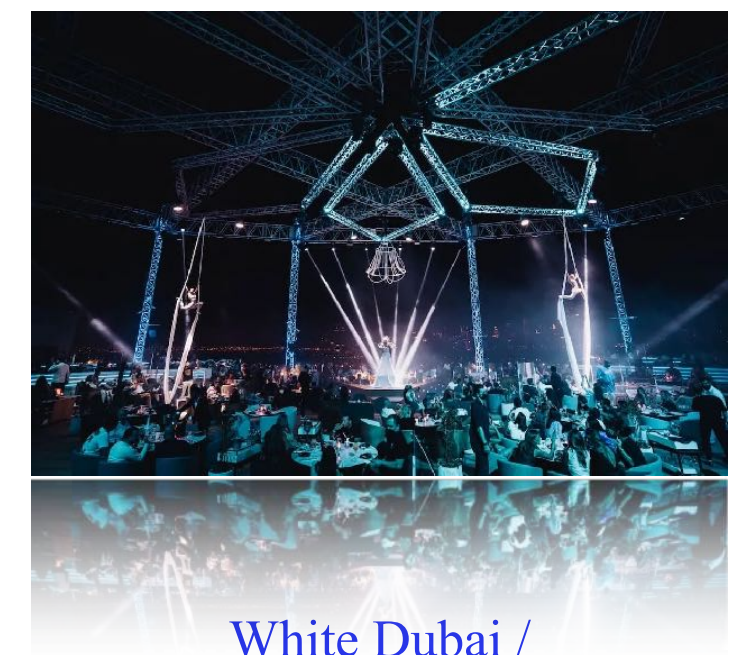
[Atlantis The Palm/](#)



[Fortuna Award/](#)



[e& Etisalat GITEX/](#)



[White Dubai /](#)





Executive Creative Director

Aaliyah Makhmad

- Creative Direction & Show Production
- Immersive Destination Events & Experiences
- Premium Entertainment Concept Design
- Aerial Art & Specialist Performance
- AI-Integrated Creative Design
- Founder & Principal, Liyah Creative